

03-26-2007



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To the Director of the U. S. Patent &

103386893

documents or the new address(es) below

FINANCE SECTION

3.21.07

1. Name of conveying party(ies):

INVENTI LIMITED PARTNERSHIP

- ☐ Individual(s) ☐ Association
☒ General Partnership ☐ Limited Partnership
☐ Corporation- State: _____
☐ Other _____

Citizenship (see guidelines) **Canada**

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) **as of 9/4/05**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: **HASBRO, INC.**

Internal

Address: _____

Street Address: **1027 Newport Avenue**

City: **Pawtucket**

State: **Rhode Island 02862**

Country: **USA**

Zip: _____

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship **Rhode Island**
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1944925

Additional sheet(s) attached? ☐ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PUZZ 3-D Registration No. 1944925

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: **Paul N. Vanasse**

Internal Address: **Hasbro, Inc.**

Street Address: **1027 Newport Avenue**

City: **Pawtucket**

State: **Rhode Island** Zip: **02862**

Phone Number: **401 727 5530**

Fax Number: **401 709 6448**

Email Address: **pvanasse@hasbro.com**

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) **\$ 90.00**

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number **50-4139**

Authorized User Name _____

9. Signature:

Paul N. Vanasse

Signature

3/21/2007

Date

Paul N. Vanasse

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of this 9th day of September, 2005, from INVENTI LIMITED PARTNERSHIP, a limited partnership organized and existing under the laws of Canada, having its principal place of business located at 400 Stinson, Montreal, Quebec, Canada, (hereinafter referred to as ASSIGNOR) to HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island, having its principal place of business located at 1027 Newport Avenue, Pawtucket, Rhode Island (hereinafter referred to as ASSIGNEE),

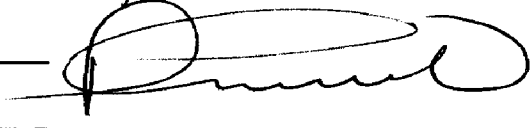
WHEREAS ASSIGNOR is the owner of the Trademarks set forth on the attached Schedule "A" and of the United States trademark registrations therefor (the "TRADEMARKS"); and


WHEREAS ASSIGNEE is desirous of acquiring the TRADEMARKS, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the TRADEMARKS, the trademark registrations therefor, the right to sue and

recover for past infringement of said TRADEMARKS, and all of the goodwill associated with said TRADEMARKS.

INVENTI LIMITED PARTNERSHIP, by its general partner, 3901815 Canada Inc..

By Paul Gallant 
Title President

HASBRO, INC. 
By THOMAS COURTNEY JR.

Title SENIOR VICE PRESIDENT OF FINANCE, GAMES

SCHEDULE "A"

UNITED STATES

| <u>MARK</u> | <u>APP.NO./DATE</u> | <u>REG. NO./DATE</u> |
|---------------------------------|--------------------------------------|-------------------------------------|
| PUZZ 3-D | 74/461,546 11-12-1993 | 1,944,925 01-02-1996 |
| PUZZ 3-D | 75/233,372 01-17-1997 | 2,229,479 03-02-1999 |
| BUILT ART COLLECTION | 75/255,311 03-11-1997 | 2,235,008 03-23-1999 |
| BUILT ART | 75/233,360 01-17-1997 | 2,234,950 03-23-1999 |
| PERFALOCK | 78/046,784 02-06-2001 | 2,794,533 12-16-2003 |